

Recruiting email

Subject: Invitation to participate in YesLiberia website usability testing

Hi _____,

I am a volunteer at YesLiberia. We are running a usability test to evaluate YesLiberia's website and determine ways in which the website can be improved. I'm looking for people who may be interested in participating in the study.

About YesLiberia: YesLiberia is a charity organization with a mission to empower young people in Liberia through meaningful service learning opportunities in education, healthcare, and technology.

What will you be asked to do during the usability test?

You will be asked to perform a set of tasks in order to test the website's design. You will be asked to share your screen, which will be recorded while performing the tasks, and your feedback will be used to improve the functionality of YesLiberia's website to create a better experience for users. Please keep in mind that there are no right or wrong answers for the test; the purpose of this test is to learn from user behavior and improve the website so your honest opinions will be much appreciated.

How long will the session be?

The user testing will be completed within 15 to 20 minutes.

When and where?

The study will be held in the next 2 weeks. You will be asked to participate online via Zoom. No traveling is required as this is a remote study that will be performed online. Please use your personal laptop/desktop while participating in this test.

Interested in participating? Submit your availability via this [calendar form](#) and also kindly fill out the [consent form](#) as an agreement to the testing terms.

Please check your email or calendar to confirm your appointment is scheduled. If you have any questions, please let me know.

Thank you for your interest,

—

Participation confirmation email

Hi _____,

Thank you for submitting your availability.

Your test session is scheduled for date/time, and we will send a calendar invite with the Zoom details.

Thanks again and we look forward to our discussion,

—

Thank you email

Hi _____,

Thank you for participating in our study!

We really appreciate you taking the time to share your feedback with us. Your input is invaluable and will be helpful in improving our website.

Thank you once again,
